



Global Branding Fuels Revenue!

Tokheim Corporation is the world's largest manufacturer of electronic and mechanical petroleum marketing systems. These systems include gasoline and diesel dispensers and pumps, electronic payment systems, retail automation systems and upgrade kits. We have provided strategic consulting, public relation services, and assisted in the creation of numerous product introductions, advertising campaigns, and sales development tools.

Through our knowledge of the petroleum equipment industry and the development of a well-executed marketing strategy, we were able to assist them in acquiring the BP and Shell accounts as the sole provider of fuel dispensers. With the acquisition of Sofitam in France and the Retail Petroleum Systems (RPS) division of Schlumberger, Tokheim engaged us to create a product literature format that could be executed globally. We also have been involved in Tokheim's trade show marketing activities with supporting graphics, themes and pre-show publicity.

So, next time you're looking for unique creative to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

Creative Marketing Services, Inc.

P > 888.681.8600

F > 888.681.8601

john@mysalespromotion.com

www.mysalespromotion.com