



SYSCO TRADESHOW INVITATION

This invitation proved to be an effective tool to increase attendance at SYSCO's 2010 Fall Food Show. The "green" theme, "Let's Grow Together" was punctuated with a planter, soil and seeds that came in the custom designed package. The intricate die-cut box served as the invitation with show information printed on the inside. 76% of those who received the mailer attended the show.

So, next time you're looking for a unique promotion to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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