



COMPANY STORE PROMOTES CONSUMER BRAND

Spangler Candy tapped Creative Marketing Services to support their "Save Wrap" program with unique, high-quality promotional items. This program encourages the consumer to exchange their Dum Dum wrappers for branded merchandise. The promotional items had to appeal to a wide variety of consumers in 6 different price points. In addition, the promotional items had to have longevity to insure continuity in Spangler marketing efforts.

So, next time you're looking for a unique promotion to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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