



COUNTRY CLUB CELEBRATION.

Challenge: A distinguished country club was celebrating the 50th anniversary of their annual Member/Guest tournament. While planning their annual golf tournament and dinner, they were challenged to provide attendees with something distinctive to commemorate this significant event.

Solution: The refined look and quality of the Cutter & Buck for Leeds collection immediately appealed to the special events committee. They decided to use several of the items from this collection to create a unified look for the event.

Upon arrival, attendees received the C&B American Classic Identification Tag to attach to their golf bag, with their team name and tee time inserted. The prizes were displayed at check-in and presented at an awards ceremony immediately following the tournament. The first place team members each received the C&B American Classic Stainless Steel Chronograph Watch, and the second place team each received the C&B American Classic Leather Weekender.

As guests arrived at dinner, each place setting included the C&B American Classic 4" x 6" Leather Photo Frame with the menu for the evening inserted. After dinner, the menu was replaced with the team photos taken during the course of the tournament. Finally, after dinner, each guest was given the C&B American Classic Leather Desktop Photo Box filled with premium cigars, a fitting takeaway gift for the celebration.

Result: The event was deemed "a magnificent tribute to a prestigious club." The use of Cutter & Buck for Leeds products as gifts and prizes created a setting as timeless as the club itself. Guests of the event were thrilled with the gifts and unique presentation. The special event committee is already searching for a new collection of Leeds items to use for their next event.

So, next time you're looking for a really unique promotional item to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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