



LIKE A WALK ON THE BEACH!

Fifth-Third Bank's Southwest Florida region was looking for a unique incentive for new deposit customers in support of their rapid growth strategy. Ideally, they wanted the promotional item to reinforce the SW Florida lifestyle: sun, fun and casual living.

One item that really caught their attention were these custom Flip Flops. Two different models were ordered to provide their customers a choice when opening their new account. Both models feature a die-cut 53 logo on the bottom sole that leaves a cool impression in the sand.

So, next time you're looking for a really unique promotional item to support your marketing or brand strategy, give us a call. We have the creative horsepower and innovative products that are sure to meet your needs.

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